

## ***Monday, September 12***

### **2nd Annual XIX Most Fashionable Women in Philadelphia**

5:30-7:30pm

Philadelphia's elite will join together at XIX Restaurant to unveil the 2011 XIX Most Fashionable Women in Philadelphia, presented by Mary K. Dougherty and internationally recognized designer, Nicole Miller. A raffle, compliments of Tiffany & Co., will support The Career Wardrobe.

This event is invitation only.

XIX 200 South Broad St. 19th Floor 215.930.0307

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## ***Wednesday, September 14***

### **Making Up: Celebrity Make Up Panel**

12-4 pm

Join celebrity makeup artist, Lakisha Evans, for a lesson on sculpted brows, pops of color, and "the 5 minute face." Evans has worked with some of Philadelphia's own radio personalities, including Shamara and Casey Kolb; her clients have also appeared on Paula Abdul's "Live to Dance." Attendees will have the opportunity to ask questions on tips, tricks, and tools for flawless makeup application.

Sephora 1714 Chestnut St 215.683.2059

### **Macy's Fall Fashion Show**

5:30pm

Join us for the Fall Fashion Show of the Season, hosted by celebrity stylist and red carpet host Lawrence Zarin. Get the inside scoop on the season's must have trends and hottest looks during our live runway show. After the show, meet Lawrence on the 2nd Floor for personal styling tips, refreshments and our DJ. With any \$100 Women's purchase, receive an exclusive Macy's Gift Bag\*.

\*while supplies last.

Macy's 1300 Market St macys.com

### **The Philadelphia Collection Priming Party at Giovanni & Pileggi**

4-6pm

Get primed for The Philadelphia Collection at Giovanni & Pileggi, with specially priced hair and beauty services and complimentary refreshments.

Priming Party Specials:

Haircuts: from \$50 (regularly from \$60)

Styling: from \$30 (regularly from \$40)

Makeup application: \$85 (regularly from \$100)

Manicures: \$15 (regularly \$20)

\* Appointments must be scheduled in advance.

Each guest who schedules an appointment will be entered into a raffle for the chance to win a set of G Mele Anti-Aging Hair Care Products, which includes an Anti-Aging Shampoo, Conditioner and Styling Foundation Prep Spray (over \$80 value).

Giovanni & Pileggi 256 S. 16th St 215.568.3040

SEPT SEPT  
**12 24**

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## **Fall Fashion Kick-Off**

5-7pm

Enjoy tasty refreshments while perusing our racks of upscale recycled clothing. Check out our designer gems and new fall arrivals! Free gift with purchase of \$50 or more.

The Wardrobe Boutique benefiting The Career Wardrobe

1822 Spring Garden St 215.568.2660

## **Style on the Plaza: Happy Hour Fashion Viewing**

6-8pm

Happy Hour Fashion Viewing featuring local clothing brands and designers of men's and women's wear, highlighting corporate and formal pieces that cater to our high-end business clientele.

Table 31 1701 JFK Blvd 215.567.7111 x105

## **Project Valanni: Valanni's 5th Annual Fashion Show**

10pm

Kick off the Philadelphia Collection with Project Valanni. The lively fashion show will feature top local designers and boutiques, and a panel of celebrity judges will determine who can MAKE IT WORK. The entire block joins in the fun with a runway that extends from the restaurant onto Spruce Street. Enjoy a live DJ and drink and tapas specials all night!

Valanni 1229 Spruce St 215.790.9494

## **Priscilla Costa Brazil Presents: Fuxico Design Studio**

6-8pm

Designer Priscilla Costa will give customers an inside look at her design process in an interactive exhibit that allows them to create their own designs with the use of fuxico on plain wedding dresses. Hosted at Almeida's Floral Design on 12th and Spruce Streets, Costa will also feature custom-made bridal designs.

Priscilla Costa Brazil @ Almeida's Floral Designs 1200 Spruce St 215.938.1009

## ***Thursday, September 15***

### **Paula Hian Fashion Soiree – C'est la Mode!**

5-8pm

Paula Hian hosts a Parisian Fashion Open House in her Manayunk showroom. Experience the beauty and uniqueness that is Paula Hian Creations while enjoying cocktails and hors d'oeuvres. Informal modeling and Fall 2011 Collection preview.

Paula Hian 106 Gay Street 215.487.3067

### **Sterling Silver Jewelry Care Demo**

11:30am

Visit Fire & Ice in The Shops at Liberty Place for a quick lesson on how to care for your semi-precious gemstone jewelry. And spend \$75 or more and mention "The Philadelphia Collection 2011" to receive a free polishing cloth, plus be entered to win a \$100 Fire & Ice gift card!

Fire and Ice 1625 Chestnut St 410.560.6750 x125

SEPT SEPT  
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Giovanni & Pileggi 256 S. 16th St 215.568.3040

## **SA VA Rediscovered Roots: Fall Fashion Show and Community Street Fair**

6:00-8:00pm

SA VA Rediscovered Roots will showcase the SA VA Fall collection during an outdoor runway show on the 1700 block of Sansom Street. Surrounding neighbors will participate in outdoor vending with DJ, a live musical performance by electric violinist, Caryn Lin, and special guest speakers. This event is free and open to the public. The event will benefit the Susan G. Komen Foundation for breast cancer awareness. Raindate September 16.

SA VA 1700 Sansom Street 215.587.0004

## **Mitchell & Ness Fall 2011 Fashion Preview**

6:30-8:30pm

This invitation-only event features a sneak preview of Mitchell & Ness' Fall 2011 Collections for men and women. New fashions and headwear will be presented and light refreshments will be served. Pre-order Fall M&N sports apparel at the event before it arrives in stores!

Mitchell & Ness 1201 Chestnut Street 267.273.7622

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## ***Friday, September 16***

### **Ethical Fashion Panel**

10am-noon

The Ethical Fashion movement aims to transform social and environmental standards in the fashion industry. This panel will discuss the promotion of sustainable practices, how collaboration is being facilitated globally and the rise in awareness of ethical design practices. Panelists will also discuss the tools and resources needed to reduce poverty, reduce environmental damage and raise standards in fashion design and manufacturing industry. Panelists will address Philadelphia's current and expanding role in this movement, as well as share their own experience working with global designers and suppliers, their experience as fashion designers working between two continents and two major markets while building an ethical brand and the success story of a local Philadelphia fashion designer who is making waves in the world of ethical, sustainable fashion. The audience will learn how to get engaged to help make Philadelphia the Center of Ethical Fashion in the United States.

The Four Seasons, Washington Room One Logan Square 215.683.2059

### **Lionette Jewelry Trunk Show**

10am-6pm

Join Knit Wit as they welcome Lionette Jewelry for a trunk show to feature their newest fall accessories!

Knit Wit 1718 Walnut St 215.564.4760

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## **Kiehl's Healthy Skin Consultation Day**

2-8pm

Come into Kiehl's for your complimentary healthy skin consultation. Receive samples and two deluxe samples with purchase. Call the store at (215) 636-9936 to attend our happy hour from 4-6pm. You can also enter to win a \$150 gift basket.

Kiehl's 1737 Walnut Street 215.636.9936

## **Fall Collection Preview**

2-8pm

Join Veronica Couture as they showcase their latest gowns. Enjoy champagne, free goodie bags and free makeup and hair consultations.

Veronica Couture 106 N 2nd Street 215.370.4329

## **Jones New York Event**

Jones New York will host a three day event and offer a special coupon – an additional 20% off your purchase of \$100 or more – to customers shopping for The Philadelphia Collection 2011. Visit our store at 1711 Walnut Street and receive a coupon; light refreshments will be served.

Jones New York 1711 Walnut St 215.864.0110

## **The Philadelphia Collection Primping Party at Giovanni & Pileggi**

4-6pm

Get primed for The Philadelphia Collection at Giovanni & Pileggi, with specially priced hair and beauty services and complimentary refreshments.

Primping Party Specials:

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Each guest who schedules an appointment will be entered into a raffle for the chance to win a set of G Mele Anti-Aging Hair Care Products, which includes an Anti-Aging Shampoo, Conditioner and Styling Foundation Prep Spray (over \$80 value).

Giovanni & Pileggi 256 S. 16th St 215.568.3040

## **Open House, Make Up & Martinis**

4-8pm

An evening of fashion & beauty on 20th Street: Stop in for a fall fashion preview with cocktails, snacks, raffles and personal styling from Arcadia's buyers, then dash across the street for MakeUp & Martinis at The Make Up Bar. Arcadia will also be featuring a BUS STOP pop-up shop from September 16-18.

Arcadia Boutique 265 S 20th St 267.519.3634

The Make Up Bar 264 S 20th St 215.893.9299

## **The 611 Lifestyle Fall Trunk Show at Matthew Izzo**

6-9pm

Shop the 611 Lifestyle's DJ Life and Luxe Life Collections, including NEW Fall arrivals, in-store at Matthew Izzo tonight only! Hosted by 611 Lifestyle founder Nigel Richards and Matthew Izzo. Cocktails will be served.

Matthew Izzo 111 S 12th St 215.829.0606

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## **Basics of Fashion Blogging**

6-8pm

In collaboration with HyLo Boutiques, a hyperlocal network of independent designers, this intimate panel will discuss the technological and social media tools necessary to brand and market your own business. Panelists include a selection of New York and Philadelphia-based fashion bloggers who have successfully built their brand using various apps and blogging platforms to aggregate their content. Panel is capped at 25 participants.

This event requires an RSVP.

Apple Store 1607 Walnut St, 2nd Fl 215.683.2059

## **Joan Shepp and Philadelphia Style Magazine Present “SERIOUS FASHION” – A Fall Red Carpet Event**

6-8pm

Joan Shepp & Philadelphia Style Magazine present “SERIOUS FASHION,” a red carpet event to celebrate fall fashion at the famous Philadelphia boutique, Joan Shepp. Upon arrival, guests will have the opportunity to make their best fashion statement as they pose for photos on the red carpet, enjoy cocktails and light hors d’oeuvres, as well as preview Joan Shepp’s hottest looks for fall.

Joan Shepp 1616 Walnut St 215.735.2666

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## ***Saturday September 17***

### **Joan Calabrese Trunk Show at Fiona’s Children’s Special Occasion**

10am-2pm

Shop Joan Calabrese for Mon Cheri’s collection of exquisite children’s special occasion dresses, including new designs for Fall 2011. Light refreshments will be served and select apparel will be 20% off!

Fiona’s Children’s Special Occasion 1050 N. Hancock St, Suite 90 941.400.0732

### **KidsinCenterCity.com Saturday Playdate: Children’s Fashion Event**

11:30am-1:30pm

KidsinCenterCity.com and Rittenhouse Row present a children’s fashion event and fashion show with Sephora and Wilhelmina Philadelphia.

KidsinCenterCity.com The Market & Shops at Comcast Center 17th & JFK Blvd 215.496.1810

### **Lionette Jewelry Trunk Show**

10am-6pm

Join Knit Wit as they welcome Lionette Jewelry for a trunk show to feature their newest fall accessories!

Knit Wit 1718 Walnut St 215.564.4760

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## **The Image You Have Always Des“eye”red**

10am-5pm

This extremely unique workshop will feature the only Association of Image Consultants International eyewear expert as she helps style this integral accessory based on her innovative system that incorporates your personality, facial shape and features.

Henry A. Davidsen, Master Tailors & Image Consultants 1701 Spruce St, 2nd Fl 215.253.5905

## **Olive Juice Trunkshow**

10am-6pm

The Children's Boutique will be featuring boys' & girls' beautiful fine clothing for infants through size 4.

The Children's Boutique 1702 Walnut St 215.732.2661

## **Creating a Design/ Inspiration Board with Furniture, Fabric and Carpeting Trends for 2011/2012**

11am-3pm

Luxe Home interior designers help make your home as fashionable as you, with a “how to” on creating a design/inspiration board for your next home design project. A design board helps you put all your ideas, concepts and colors in one place to organize your room design. Our designers will create design boards using the latest trends in Interior Design for furniture, fabrics and carpeting. Luxe Home will give all workshop participants materials to create their own design board at the workshop.

Luxe Home 1308 Chestnut St 215.732.2001

## **Fashion Crawl**

noon-5pm

Vote for your favorite designer at the first Philadelphia Collection Fashion Crawl at Love Park bars and restaurants.

Mexican Post 1601 Cherry St 215.568.2667

## **The Germantown Fashion & Arts Festival, A Revolution in Fashion**

noon-7pm

Produced by Wilch & Wilch and The Fashion Lab, this family-oriented outdoor fashion and arts festival will feature children's and adults' fashions from Philadelphia University students and established local designers; performances by Settlement Music School, spoken word, dramatic re-enactments, and monologues; and vendors of jewelry, art, and fashion.

The Fashion Lab 6143 Germantown Ave 267.973.7508

## **Bridal Style Trunk Show and Open House – Love, Honor, Upcycle**

1-4pm

Fashions for the home & table, showcasing the best of Scarlett Alley's Gift Registry. Introducing repurposed vintage accessories by local jewelry designer Tanna Paradis. Consultations with guest hair and beauty stylists. Cocktails and canapés.

Scarlett Alley 241 Race St 215.592.7898

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## Fall Collection Preview

2-7pm

Join Veronica Couture as they showcase their latest gowns. Enjoy champagne, free goodie bags and free makeup and hair consultations.

Veronica Couture 106 N 2nd Street 215.370.4329

## Jones New York Event

Jones New York will host a three day event and offer a special coupon -- an additional 20% off your purchase of \$100 or more -- to customers shopping for... The Philadelphia Collection 2011. Visit our store at 1711 Walnut Street and receive a coupon; light refreshments will be served.

Jones New York 1711 Walnut St 215.864.0110

## Fashion Journalism and Public Relations

4-6pm

Reality shows like "The City" and "Running in Heels" paint fashion journalism as a glamorous, fabulous industry. The clothes may be beautiful, but editors and publicists from Philadelphia and New York will clue attendees in on the reality of working in the fashion industry. Panelists will discuss seeking out freelance work, managing a multitude of writers and deadlines and getting internships to get started.

Temple University Center City Campus 1515 Market St, Room 320 215.683.2059

## Fashion Speaks

7-11pm

Fashion Speaks is an eclectic and creative fusion of fashion, spoken word and performance poetry. This unique platform of Fashion Speaks is designed to contribute and promote fashion responsibility by beautifying your exterior while re-designing & re-fashioning the inner you, from 90degreez, fashion from a right angle. Spoken word artists with individualistic styles such as Joshua Dingle, Erica Brown and Kevin Dawkins will deliver original, edgy and fashionable pieces that will compliment the high runway fashion show.

BlackEye Soup 6143 Germantown Ave, Loft 210 215.200.0652

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## Sunday, September 18

### International Fashion Show for Kids

10:30am-1:30pm

Right Steps Rittenhouse is hosting a fashion show for kids! Watch as student models showcase international and designer garb from all around the world! Fashion show: 11-11:30am; Open House: 11:30am-1:30pm.

Right Steps Rittenhouse 1535 Locust St 267.773.7588

### A Blogger's Brunch

noon-2pm

A light brunch to invite bloggers and influential members of the fashion community to come out and see a beautiful new venue in Philadelphia. The venue plans to entertain a variety of fashion events such as, launch parties, photo shoots, and fashion shows. The event will be open to the public. Please RSVP at [RSVP@3bgmarketingsolutions.com](mailto:RSVP@3bgmarketingsolutions.com).

The Waterview Lounge 1020 N. Delaware Avenue

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## Still Fashion in Motion

noon-4pm

Select merchants in the fashion wing of Franklin Mills Mall will feature live Mannequins showcasing fabulous clothing lines found in Off 5th Saks Fifth Avenue, Last Call by Neiman Marcus, 2b bebe, H&M, and Brooks Brothers Factory Store, just to name a few.

Franklin Mills Mall 1455 Franklin Mills Circle 215.683.2059

## Fall Collection Preview

2-7pm

Join Veronica Couture as they showcase their latest gowns. Enjoy champagne, free goodie bags and free makeup and hair consultations.

Veronica Couture 106 N 2nd Street 215.370.4329

## Jones New York Event

Jones New York will host a three day event and offer a special coupon – an additional 20% off your purchase of \$100 or more – to customers shopping for The Philadelphia Collection 2011. Visit our store at 1711 Walnut Street and receive a coupon; light refreshments will be served.

Jones New York 1711 Walnut St 215.864.0110

## Grand Opening Fashion Show

2pm

Unveiled Philadelphia will present a fashion show at Cescaphe Ballroom showcasing Unveiled Philadelphia's couture gowns, veils and headpieces.

Cescaphe 932 N 3rd St 267.216.6339

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## Monday, September 19

### The Joy of Shopping, No Guilt ... No Remorse!

11am-7pm

A celebration of a mother, a daughter, a woman who still wants to feel beautiful. Join us for cocktails as we celebrate women and peruse our new women's apparel and accessories that don't break the bank but leave you looking and feeling fabulous! Our wonderful and unique children's apparel and accessories are still going strong, so stop in as we bring back the joy of shopping! New lines like "Darling" for women will be launched!

Scarlet Fiorella 113 S 13th St 215.922.1955

### Evening of Extravagant Shopping, Fashion Exhibits & Award Ceremony

5-9pm

Celebrity Fashion Stylist Anthony Henderson and Omega Optical will host another successful evening of Extravagant Shopping and showcasing their Elaborate Fashion Exhibits of Eyewear. This evening will also include light fare and a cocktail reception, as well as an award ceremony of Philadelphia's most notable boutique owners.

Omega Optical Comcast Center, 1701 John F. Kennedy Blvd 215.564.1288

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## **Behind the Brand: Entrepreneurial Fashion**

6-8pm

Meet designers of local and national brands as they discuss the daily tasks associated with managing a fashion company and creating a brand image. From the creative to the business, panelists will share their stories from the chaotic world of running a company, as well as give advice to attendees on becoming entrepreneurs of their own.

Hotel Palomar 117 S 17th St 215.683.2059

## **The Emperor Has No Clothes: Natural Beauty – The Heart and Soul of Fashion**

6-9pm

Strip away every vestige of fashion iconography and you will find the beauty that lies beneath. Transport yourself to a place where true beauty begins – where the Emperor or Empress has no clothes. For one night, duross & langel invites you to experience the heart of every beauty ritual. Join founder, product creator and Board Certified Aesthetician & Licensed Cosmetologist, Steve Duross, as he pulls back the curtain to reveal the secrets of natural beauty products and how the simplicity of their creation manifests the beauty in us all. Cocktails will be flowing, food will be plentiful and we promise that no topic is taboo.

duross & langel 117 S 13th St 215.592.7627

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## ***Tuesday, September 20***

### **Skin Care Consultation Experience**

11am-6pm

Come in or book an appointment to receive a free skincare consultation to analyze your skin's needs and try our amazing facial skincare products for radiant and healthy looking skin. Customers will also receive a deluxe sampler bag with a purchase of \$35 or more.

The Body Shop 1625 Chestnut St 215.751.9555

### **Menswear Accessories Showcase**

3-8pm

Henry A. Davidsen welcomes special guests and designers VK Nagrani, Edward Armah, and Raz as we launch three very special collections: Sock & Underwear, Butterfly Bowties, and Art Deco cufflinks. Collections exclusive to Henry Davidsen.

Henry A. Davidsen, Master Tailors & Image Consultants 1701 Spruce Street, 2nd Floor 215.253.5905

### **Philadelphia Fashion Week Buyers & Accessories Opening Event**

7-10pm

PFW Kick off at Ms. Tootsie's Soul Food Restaurant, buyers event. This event will be set up boutique style featuring Philadelphia Fashion Week designers, shoe designers, accessories, live hair & make-up demonstrations and other stylish or fashion related items or products. This event will be catered butler style. Fashion presentations & films will be on display throughout the venue. RSVP only (350 person capacity): [phillyfashionweek.org](http://phillyfashionweek.org).

Ms. Tootsie's Soul Food 1314 South St 215.985.9001

SEPT SEPT  
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## **The Philadelphia Collection Priming Party at Giovanni & Pileggi**

4-6pm

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Giovanni & Pileggi 256 S. 16th St 215.568.3040

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## ***Wednesday, September 21***

### **Men's Luxury Made-To-Measure Event**

9:30am-8pm

Come experience the new luxury clothing store and join us for cocktails, food, fashion and fun! Featuring Canali, Ermenegildo Zegna, Brioni, Isaia, Ravazzolo, Armani, Hickey Freeman and Boglioli.

Boyd's 1818 Chestnut St 215.564.9000

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Giovanni & Pileggi 256 S. 16th St 215.568.3040

## **Open House and Fall Fashion Preview**

5-7pm

Stop in and see our new fall collections of clothing and jewelry, informal modeling and refreshments.

Eye's Gallery 402 South St 215.925.0193

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## **Get Fit for Fashion with Bailine!**

5-8pm

Enjoy cocktails and light hors d'oeuvres while learning how to tighten and tone muscles and skin, lose inches in problem areas, reduce cellulite, build muscle, and increase metabolism at Bailine Body Sculpting's women-only studio. Guests will go home with a Bailine Body Sculpting free trial session to be redeemed at either the Center City or Blue Bell location.

Bailine Body Sculpting 1500 Walnut St, Suite 1820 215.545.3600

## **Managing Your Brand: The Business of Fashion**

6-8pm

This panel will serve as a "how-to" session on protecting, developing, and growing your brand through the lenses of photography, marketing, and intellectual property. Panelists will provide an overview of the various facets of company management, including legal information, marketing your brand to the public and presenting a brand image.

Ballard Spahr 1735 Market St, 51st Fl 215.683.2059

## **18th Annual Phashion Phest**

7-10pm

Phashion Phest, the Delaware Valley's premier fashion and beauty event showcasing upscale retailers, salons, accessories boutiques and related businesses now celebrates its 18th year. Guests arrive to an extraordinary runway presentation of the finest in fall fashions from more than 20 leading retailers in the tri-state area. Top area salons feature the latest fall looks in hair and makeup as guests' enjoy hors d'oeuvres and top-shelf cocktails. This year's event will include several mobile fashion shows throughout the day at busy Center City locations, ending with a mobile fashion show on the escalators of The Shops at Liberty Place.

This is a ticketed event.

The Shops at Liberty Place 1625 Chestnut St 215.670.4325

## **The Cocktail Chic Fashion Mixer & Runway Show**

7-10pm

This event will feature the latest looks and trends for Banana Republic, and two independent fashion designers with hors d'oeuvres and refreshments. RSVP only; to RSVP and see designer information visit [phillyfashionweek.org](http://phillyfashionweek.org).

Kimmel Center 260 S Broad Street 215.751.0292

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## ***Thursday, September 22***

### **Men's Luxury Made-To-Measure Event**

9:30am-6pm

Come experience the new luxury clothing store and join us for cocktails, food, fashion and fun! Featuring Canali, Ermenegildo Zegna, Brioni, Isaia, Ravazzolo, Armani, Hickey Freeman and Boglioli.

Boyds 1818 Chestnut St 215.564.9000

SEPT SEPT  
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## **Sterling Silver Jewelry Care Demo**

11:30am

Visit Fire & Ice in The Shops at Liberty Place for a quick lesson on how to care for your semi-precious gemstone jewelry. And – spend \$75 or more and mention “The Philadelphia Collection 2011” to receive a free polishing cloth, plus be entered to win a \$100 Fire & Ice gift card!

Fire and Ice 1625 Chestnut St 410.560.6750 x125

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Giovanni & Pileggi 256 S. 16th St 215.568.3040

## **Open House – Fall Preview Event**

4-7pm

Welcome clients to see and try our new fall styles. Light refreshments will be served.

Ann Taylor 1713 Walnut St 215.977.9336

## **Open House and Exhibit – Modern Alchemy by FRESH**

4:30-7:30pm

Seaberry Restorative Body Cream Product Launch: Enjoy beauty treatments with award winning Sugar, Soy, Sake & Seaberry Products from FRESH – while sipping a honey whiskey elixir. Party favors and grand door prizes will also be handed out.

Scarlett Alley 241 Race St 215.592.7898

## **Open House at Pileggi Boutique**

5pm

Join Pileggi Boutique for an open house and receive a MZ Wallace cosmetic bag as a free gift with purchase.

Pileggi Boutique 715 Walnut St 215.922.3526

## **Fall Trunk Show featuring Lewis Cho**

5-8pm

Featuring the latest fall fashions from multiple designers and an extensive new fall collection from Lewis Cho with light bites and champagne delights!

Kimberly Boutique 123 S 16th St 215.564.1066

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## Decades Vintage Open House

5-7pm

Showcasing one-of-a-kind vintage and retro fall treasures, including specially repurposed vintage design items.

Decades Vintage 739 S 4th St 215.964.0886

## The 7th Annual Rittenhouse Row Fall Gathering

7pm

The 7th Annual Rittenhouse Row Fall Gathering will be September 22nd from 7-9 PM at the Comcast Center. The event will feature a fashion show with the fall's trendiest looks from Rittenhouse Row's boutiques and spas & salons, as well as the season's hottest cocktails mixed by Rittenhouse Row's most talented bartenders. Tickets are \$25 in advance, \$30 at the door.

The Comcast Center 17th & JFK Boulevard 215.683.2059 [rittenhouserow.org](http://rittenhouserow.org)

## Philadelphia Fashion Week Black-Tie Affair & Award Ceremony (VIP Event)

7-10pm

The Design of A Decade fashion show will recall looks from the 1950s, 60s, 70s and 80s, styled with items surfaced at local vintage stores, fabric shops, and boutiques. Signature looks from enterprising design students and regional designers will also be on display.

Anchoring the show at the historic Shambles at Second and Lombard Streets in Headhouse Square, the Design of A Decade Fashion Show will be held during Philly Fashion Week's Black-Tie Awards & VIP reception. The event is open to the public with RSVP only at [phillyfashionweek.org](http://phillyfashionweek.org).

South Street Headhouse District 215.413.3713

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## Friday, September 23

### Men's Luxury Made-To-Measure Event

9:30am-6pm

Come experience the new luxury clothing store and join us for cocktails, food, fashion and fun! Featuring Canali, Ermenegildo Zegna, Brioni, Isaia, Ravazzolo, Armani, Hickey Freeman and Boglioli.

Boyds 1818 Chestnut St 215.564.9000

### The Philadelphia Collection Primping Party at Giovanni & Pileggi

4-6pm

Get primed for The Philadelphia Collection at Giovanni & Pileggi, with specially priced hair and beauty services and complimentary refreshments.

Primping Party Specials:

Haircuts: from \$50 (regularly from \$60)

Styling: from \$30 (regularly from \$40)

Makeup application: \$85 (regularly from \$100)

Manicures: \$15 (regularly \$20)

\* Appointments must be scheduled in advance.

Each guest who schedules an appointment will be entered into a raffle for the chance to win a set of G Mele Anti-Aging Hair Care Products, which includes an Anti-Aging Shampoo, Conditioner and Styling Foundation Prep Spray (over \$80 value).

Giovanni & Pileggi 256 S. 16th St 215.568.3040

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## **Birthday Party & Trunk Show**

5-9pm

Celebrate Arcadia's 4th anniversary in NoLibs with fashion & jewelry trunk shows from Duke & Winston and Sultana Aschim, an art opening, and DJ plus great food and drinks!

Arcadia Northern Liberties 819 N 2nd St 215.667.8099

## **BUS STOP Boutique Open House**

5:30-8:30pm

Preview the new Autumn collection of shoes from BUS STOP Boutique. Receive 15% off any shoe purchase for one night only. Be the first to own a pair of shoes from the new autumn styles.

BUS STOP Boutique 750 S 4th St 215.627.2357

## **Fall for Fashion: Chestnut Hill**

6-9pm

Fashion shows, trunk shows, jewelry & art exhibits, make-up demonstrations, skin care analysis, doggie fashion parade, opera & jazz, and cocktails & refreshments provided by the restaurants of Chestnut Hill.

Chestnut Hill Shops & Restaurants 8426 Germantown Ave 215.360.5385

## **The Philadelphia Premiere Screening of the NY Fashion Week Documentary, "THE TENTS"**

7pm

Evolver Image Consultants Hosts, the exclusive special preview screening of "THE TENTS," the New York Fashion Week documentary at the Sofitel Philadelphia. A new documentary directed by James Belzer, takes us behind-the-scenes with top fashion industry players to reveal the origins and evolution of New York Fashion Week at Bryant Park. The film features candid interviews with industry heavy-hitters like Betsey Johnson, Carolina Herrera, Donna Karan, Isaac Mizrahi, Tommy Hilfiger, Zac Posen, Glenda Bailey, Hal Rubenstein, and Nina Garcia. Executive Producers James Belzer and Marcus K. Jones present this fashion-savvy tantalizing must-see. An evening of hors d'oeuvres, cocktails and Q&A to benefit The Evolver House. This event is invitation only.

Sofitel Hotel 120 S. 17th St 215.592.8988

## **Philadelphia Fashion Week Ready-To-Wear Runway Show**

7-10pm

The ready to wear Runway show will feature eight national & international designers. Red carpet 7-7:30pm, show starts at 8pm. Tickets are \$40. For ticket and designer information visit [phillyfashionweek.org](http://phillyfashionweek.org).

Crane Arts Building 1400 N. American St 215.683.2059

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## ***Saturday, September 24***

### **Men's Luxury Made-To-Measure Event**

9:30am-5:30pm

Come experience the new luxury clothing store and join us for cocktails, food, fashion and fun! Featuring Canali, Ermenegildo Zegna, Brioni, Isaia, Ravazolo, Armani, Hickey Freeman and Boglioli.

Boyds 1818 Chestnut St 215.564.9000

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### **Olive Juice Trunkshow**

10am-6pm

The Children's Boutique will be featuring boys' & girls' beautiful fine clothing for infants through size 4.

The Children's Boutique 1702 Walnut St 215.732.2661

### **Somewhat Subconscious**

6-8pm

Works shown by a collective group of artists touching on the subject of wearable art through all different mediums.

WAG: Whole Animal Gym 611 S 2nd St 215.839.9244

### **Philadelphia Fashion Week Couture Runway Show**

7-10pm

Featuring couture collections from national and international luxury designers. Red carpet 7-7:30pm, show starts at 8pm. Tickets are \$40. For ticket and designer information visit [phillyfashionweek.org](http://phillyfashionweek.org). Sponsored by Thomas Properties

One and Two Commerce Square 2005 Market St 215.683.2059

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## ***Ongoing Events + Offers***

### **“Stiletto Tini”**

Stop in to Bistro Romano during The Philadelphia Collection to enjoy a “Stiletto Tini” with Van Gogh Double Espresso Vodka, Stoli Vanilla, Kahlua, and Godiva Chocolate Liqueur.

Bistro Romano 120 Lombard St 215.925.8880

### **Brooks Brothers Trunk Show**

10am-6pm

Made to measure trunk show: special fittings and wardrobe consultations with our own Thomas Cooke.

Brooks Brothers 1513 Walnut St 215.564.4100

### **Free Bra Fitting**

10am-5pm

Coeur will be offering fittings for women to help them find their proper size and purchase the best bra for their body.

Coeur 132 S 17th St 215.972.0373

### **Fashion-Inspired Cocktails from Cuba Libre**

Cuba Libre will offer three “fashion-inspired” cocktails during The Philadelphia Collection: Skinny-Superfruit Mojito, Coco “Chanel” Cubano, “Isabel Toledo” Lemongrass Daiquiri.

Cuba Libre 10 S 2nd St 215.627.0666

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### **Gift with purchase**

GUESS list members receive an exclusive GUESS reusable water bottle with any purchase of \$75 or more.

GUESS 1520 Walnut St 215.875.8525

### **Coco Chanel**

Liberte Urban Chic will be offering “Coco Chanel” cocktails: Plymouth sloe gin, coconut milk, vanilla and mole bitters for \$11 during The Philadelphia Collection.

Liberte Urban Chic Lounge at Sofitel 120 S 17th St 215.569.8300

### **Imagine**

noon-4 (Monday - Friday only)

Philadelphia University celebrates fashion creativity and innovation. Please call Public Relations for an appointment to tour the exhibit.

Philadelphia University 4201 Henry Avenue 215.951.2851

### **Bring out your inner “Diva” at Positano Coast**

Positano Coast is offering their famous “Diva” organic cocktail for a special Philadelphia Collection price of \$7.

Positano Coast 212 Walnut St, 2nd fl 215.238.0499

### **Glen Senk’s Favorite Pizza**

SliCE will be offering Glen Senk’s, CEO of Urban Outfitters Inc., favorite pizza – caramelized onion, potato and thyme – during The Philadelphia Collection.

SliCE 1740 Sansom St 215.557.9299

### **South Moon Under Giveaway**

Come visit South Moon Under on Chestnut Street during the Philadelphia Collection and enter to win SMU swag bags and gift cards. Winners will be drawn throughout the week!

South Moon Under 1731 Chestnut St 215.563.2298

### **The Paris Runway**

5-10pm

Enjoy a French inspired sampling of appetizers paired with a fashionable cocktail for \$20.

Tryst at Le Bec-Fin 1523 Walnut St 215.567.1000

### **Zento’s Fashionable Sushi Rolls**

Come in to Zento Contemporary Japanese Cuisine during The Philadelphia Collection to enjoy their “Gaga Roll” and “Tory Roll”.

Zento Contemporary Japanese Cuisine 138 Chestnu

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